



Nationally recognized for its sports expertise, PL Sports Consulting can provide your company with strategic event and program development, management, operations and marketing services in order to meet your goals.

SERVICES

Organizational Strategic Planning

From a youth soccer club to a company looking to be involved with the 2026 FIFA World Cup, PL Sports Consulting can provide your organization with the knowledge it needs in understanding the business of soccer in America. Our experiences from the grassroots level to the international stage can provide organizations with a roadmap to navigate the American soccer industry. We can analyze your organization's structure, culture and capabilities and can provide proven methods to meet your goals.

Event Development & Management

Through our unique knowledge and understanding of the soccer industry from the grassroots level to the international stage, we can develop events to meet your goals. Our extensive network of professionals can assist in creating, developing and managing your events. We are experienced in all operational aspects of events and can work with your partners to deliver sponsor activation and engagement. From tournament play to developing an all-encompassing league competition platform, our experience is unmatched.

Athletic Facility Development

After directly overseeing and operating hundreds of events in a wide variety of sports complexes across the country, we know how sports complexes should be designed and built. We recognize what amenities are important to participants (players, coaches, referees, medical personnel and event staff) and visitors. We have a proven track record of success in maximizing revenues and limiting expenses through efficient operational design and procedures. We have also advised entities during their asset sale and purchase.

EXPERIENCE AT ALL LEVELS

Youth Sports

We have provided complete management and operational services in creating and implementing league competitions at the regional and national level for US Youth Soccer, the country's largest youth sports organization with more than 3 million players and coaches.

Professional Soccer

Before PL Sports Consulting, Paul Luchowski worked with the National Professional Soccer League for more than 10 years. He held numerous roles, including media relations director, marketing director, and operations director for the national indoor soccer league.

International Soccer

We have provided total event management services for international soccer events, including the 2010 FIFA World Cup in South Africa and numerous events in North America. Services included interacting with the client (FIFA, CONCACAF, etc.) and numerous service providers at each venue, including but not limited to power, communications, rights holders, stadium operations and grounds crew.

WHO WE HAVE WORKED WITH

*Pinnacle Sports • Uptime Esports • FIFA World Cup 2010 • Oakwood Soccer Club • Internationals SC • Ice Land USA
Tournament Success Group • Women's United Soccer Association • ICC Cricket World Cup • San Jose CyberRays
Uptime Esports • Select Clubs National Showcase League • Pinnacle Sports • Major Arena Soccer League
US Youth Soccer • TGI Worldwide • Copa America Centenario (CONCACAF & CONMEBOL) • CONCACAF Gold Cup*

CONTACT US

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